

**Thank you for coming to this class**  
**Excited for this semester and to get to know each and every one of you!**

## About me

### Ivan Kerkoc

Born & raised in Barcelona

Studied business administration in the US with a tennis scholarship

Worked in consultancy (Microsoft Dynamics 365)

Studied a Masters in Sports Administration in JCI

Worked in DPF Sports

Founder & CEO of Esportian

Author of “Psyched Gamer” & Esports scholarships in Higher Education

[Linkedin](#)

## About you

- 1) Your name
- 2) What you are looking to get out of this Sports Management Module?

## News Palco 23

### PGA TOUR & LIV GOLF

<https://www.palco23.com/competiciones/el-plazo-para-la-fusion-entre-el-pga-tour-y-liv-golf-vence-sin-resolverse>

### E- COMMERCE & SPORTS

<https://www.palco23.com/entorno/el-ecommerce-de-articulos-deportivos-crece-un-291-en-el-prim-er-semester-de-2023>