G-Accelerator Training Module Structure (ISII)

The University of Northampton's Institute for Social Innovation and Impact will deliver the 'Fundamentals of Social Innovation & Social Entrepreneurship' module. This module will amount to a total time of 6 hours engagement, broadly split into: 2.25 hours of pre-recorded lectures (3 x 45 minutes); 1 hour of uploaded written materials to read/work through (case-studies; reports; reading lists); 1 hours of online tasks to be completed by the students; and 1.75 hours of total online live Q&A contact time. A breakdown is provided below of the content areas to be explored for the module, and what the key learning points and activities for each session will be.

Module 1 – Fundamentals of Social Innovation & Social Entrepreneurship:

1. **Class 1 (Professor Richard Hazenberg) – Social Innovation & Social Entrepreneurship: New Solutions to Wicked Problems:**
   a. 45 minutes online pre-recorded lecture & 15 minutes task exploring:
      i. What constitutes SI and SE.
      ii. Key dimensions of SI and SE.
      iii. Cultural and social embeddedness of the concepts (with exemplars).
      iv. SI/SE and the United Nations SDGs.
   b. Uploaded examples of SI/SE case-studies for students to read, alongside literature focused on topic areas (academic and grey literature) and links to relevant websites.
   c. Online task in which students map out their own work against the dimensions of SI/SE.
   d. Begin developing the Social Business Canvas.

2. **Class 2 (Professor Richard Hazenberg) – Social Innovation & Social Entrepreneurship: Models of Delivery:**
   a. 45 minutes online pre-recorded lecture & 15 minutes task exploring:
      i. Organisational models of SI/SE.
      ii. Leadership/management in SI/SE.
      iii. Globalism versus localism.
      iv. Creating impact through SI/SE.
   b. Uploaded examples of SI/SE case-studies for students to read, alongside literature focused on topic areas (academic and grey literature) and links to relevant websites.
   c. Online task in which students identify their leadership model and draft a short business model for delivery.
   d. Further develop the Social Business Canvas.

3. **Class 3 (Professor Richard Hazenberg) – Social Innovation & Social Entrepreneurship: Financing Innovations:**
   a. 45 minutes online pre-recorded lecture & 15 minutes task exploring:
      i. How to finance SI/SE.
      ii. Social/impact investment.

iii. Social value commissioning.

b. Uploaded examples of SI/SE case-studies for students to read, alongside literature focused on topic areas (academic and grey literature) and links to relevant websites.
c. Online task in which students expand their previous business model to include their financing model.
d. Complete the Social Business Canvas.

- **Professor Richard Hazenberg** is the Director and Research Leader of the Institute for Social Innovation and Impact at the University of Northampton. He has contributed to international/national government policy through papers, conferences and roundtable meetings (including for the European Commission; OECD; Cabinet Office; and HM Treasury). Professor Hazenberg is on the editorial board of the Social Enterprise Journal and is a reviewer for a number of international peer-review journals. Professor Hazenberg is the University's leading researcher for social innovation and impact (https://pure.northampton.ac.uk/en/persons/richard-hazenberg).